

February 28, 2009

To Whom It May Concern,

Susan MacCargar is one of the most talented creatives I have run across in my 15 years in the industry. Her ability to take creative direction, client input and create amazing work is fantastic. She is a creative who in the process is selfless and looks to provide the best work based on the team as opposed to taking the credit for her own. Her versatility lends even more to a project - from fashion, to widgets, to B2B services is vast and allows cross breeding of ideas seldom seen by an everyday creative mind.

On the operational side, she stands out in every aspect. She communicates well, is on time, and does what she says she will do. One of my clients said that her work ethic was what kept her coming back to us for ideas and a solid common-sense relationship.

I would recommend Susan to anyone who is looking for one of the most well-rounded people I know. She lives in both sides of her brain and on both sides of the business.

Sincerely,

Jason Neman  
Director, Brand Development / Creative Director  
Concentric Marketing  
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